





SARA MIROWITZ

UX/UI DESIGNER

Pursuing **deep user understanding** in order to design accessible products that **empower everyone**

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SKILLS

Research

Market Research
Competitive Analyses
Heuristic Evaluations
Interviews
Contextual Inquiries

Design

Empathy Mapping
User Personas
Storyboarding
Site Maps
Task Flows
User Flows
Wireframes
UI Kits
Branding

Prototype

Usability Testing
Affinity Mapping

Tools

Figma
Sketch
InVision
Marvel
Zeplin
InDesign
Elementor

LANGUAGES

English, native
Hebrew, conversational

WORK EXPERIENCE

VOICEITT

UX/UI Designer | April 2020 - present

- Conduct full design cycles, from user research, ideations, wireframing, and prototyping through interaction design, UI design, and collaborative handoff to development
- Designed expanded app functionality, including:
 - An improved Smart Home experience, with a focus on giving the users tools to independently interact with the app
 - A redesigned Login and Registration experience, with a focus on accessibility
 - Changes to flows and screen designs based on observed user behavior
- Fully redesigned internal dashboards and annotation software, resulting in improved efficiency in team productivity and an ability to effectively handle an increased amount of users
- Designed and implemented a full website redesign in close collaboration with the Marketing team
- Work in close collaboration with VP of Product, VP of Marketing, and the front-end and back-end development teams, looking at the big picture of the product from technical and business perspectives while advocating for user experience

PUGET SOUND PERSONNEL

Employment Consultant | June 2015 - July 2017

- Supported adults with disabilities in finding and maintaining rewarding careers of their choice in the greater Seattle area by providing the job development, training and ongoing employment supports that were necessary for their employment success
- Balanced client and employer needs by analyzing business practices, identifying holes, and crafting job responsibilities based on clients' strengths that could fulfill those needs
- Maintained open and clear communication with clients, employers, parents, and other direct support professionals to encourage collaboration
- Promptly addressed employment concerns that arose, brainstormed solutions, implemented them, and iterated based on employer feedback and results

EDUCATION

DESIGNLAB UX ACADEMY

Certification, May - December 2019

Completed 480 hours of coursework to build foundation of user experience design process. Learned about user research, information architecture, interaction design, prototyping, and user testing.

UNIVERSITY OF MARYLAND

BS in Special Education, University Honors College | May 2015