



SARA MIROWITZ

UX DESIGNER

Creating **inclusive experiences** for users of all abilities



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SKILLS

Research

Market Research
Competitive Analyses
Heuristic Evaluations
Interviews
Contextual Inquiries

Design

Empathy Mapping
User Personas
Storyboarding
Site Maps
Task Flows
User Flows
Wireframes
UI Kits
Branding

Prototype

Usability Testing
Affinity Mapping

Tools

Figma
Sketch
InVision
Marvel
Zeplin
InDesign

LANGUAGES

English, native
Hebrew, conversational

FEATURED PRODUCTS

KADIMA

UX/UI Designer

Designed an app to help users with physical disabilities find accessible routes and destinations in Jerusalem, empowering them to live more independent lives

CREATABILITY

UX/UI Designer

Redesigned a local non-profit's website and branding so that it would be fully responsive for mobile and tablet views and reflective of its brand attributes

WORK EXPERIENCE

PUGET SOUND PERSONNEL

Employment Consultant | June 2015 - July 2017

- Supported adults with disabilities in finding and maintaining rewarding careers of their choice in the greater Seattle area by providing the job development, training and ongoing employment supports that were necessary for their employment success
- Balanced client and employer needs by analyzing business practices, identifying holes, and crafting job responsibilities based on clients' strengths that could fulfill those needs
- Maintained open and clear communication with clients, employers, parents, and other direct support professionals to encourage collaboration
- Promptly addressed employment concerns that arose, brainstormed solutions, implemented them, and iterated based on employer feedback and results

NESSIE & CO

Founder | December 2018 - August 2019

- Founded and developed handmade hairbow company
- Researched industry trends, developed branding according to brand attributes, implemented advertising on social media, communicated with customers, and created bows to be distributed nationally

EDUCATION

DESIGNLAB UX ACADEMY

Certification, May - December 2019

Completed 480 hours of coursework to build a foundation of the user experience design process. Learned about user research, information architecture, interaction design, prototyping, and user testing.

UNIVERSITY OF MARYLAND

BS in Special Education, University Honors College | May 2015